Reusable Balloons; a Great Way to Not Pay  
  
Today Airgas announced its fiscal 2013 earnings, after a rise in revenue of 3.6% culminating into roughly 1.23 billion dollars last year, Airgas decided to modestly estimate their full year adjusted earnings to $4.45 to $4.60 a share. (Their current estimated share rate for this month is $1.05 to $1.11)  
  
Airgas is the largest supplier of various gases such as oxygen, argon and more importantly Helium. For any of you that have recently endured orchestrating a child’s birthday party, you know that Helium prices are escalating to great heights. (No pun intended) Many of us see this rise in price and also remember a time frame when gas was less than a dollar per gallon, and with the price hike also came the ridiculous profits than companies like Exxon were making. See a pattern?  
  
There is a shortage of helium that is occurring. Most of it because of low availability, some of it because of government mandated ownership changes, and some of it because of the necessity of Helium to essential things like MRI machines. You can read more information about this shortage [here.](http://blog.rockstarsalesproducts.com/)

So with the gas hike, a lot of us downgraded our vehicles, purchased hybrids or better yet, didn’t drive as much. With helium, we don’t have that many options, have you ever tried to have a birthday party for a child without balloons?

The solution? Reusable Balloons! Many of you will see them at your local car dealerships. These balloons allow you to use them again and again and the best part, you only need air to fill them. These come in an abundance of colors and are pretty easy to [set up](http://www.rockstarsalesproducts.com/Reusable_Balloon_Cluster_Kit_p/550.htm) (see video at bottom.) Granted they may not, “float,” but they also won’t make your wallet feel as light either. Click [here](http://www.rockstarsalesproducts.com/Promotional_Latex_Reusable_Balloons_s/1843.htm) for some great prices.  
  
[http://www.rockstarsalesproducts.com](http://www.rockstarsalesproducts.com/) has some of the lowest prices and best quality for advertising inflatables within the industry.